

kids  
brain health  
network



réseau pour  
la santé du cerveau  
des enfants



#KBHNCnf2023

# Kids Brain Health Network Annual Conference 2023

OCTOBER 21-24 • OTTAWA

## Social Media Kit

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**Celebrating 14 years of helping kids  
live their best lives**

[kidsbrainhealth.ca/KBHNCnf2023](https://kidsbrainhealth.ca/KBHNCnf2023)

## Hello, Kids Brain Health Champions!

Thank you for opening our 2023 Conference Social Media kit.

From October 21-24, Kids Brain Health Network is hosting its 13th annual conference.

The theme for this year's conference is "Celebrating 14 years of helping kids live their best lives." This year's conference promises to be an enlightening and informative event for anyone interested in neurodevelopmental disabilities. Attendees can expect to participate in engaging discussions, learn from top experts in the field, and connect with peers and collaborators.

Click [here](#) for the conference schedule, biographies of our fantastic speakers, and other information.

This year, our conference will spotlight many incredible speakers. Please see below our initial lineup:

- **Peter Rosenbaum, MD**  
Professor of Paediatrics  
McMaster University
- **Susanne Benseler, MD**  
Director  
Alberta Children's Hospital Research Institute
- **Hon. Rosemary Moodie**  
Senator  
Senate of Canada
- **Sue Robins**  
Healthcare Activist, Speaker, Author  
Bird Comm

More speakers will be announced leading up to the conference.

We aim to spread the word about KBHN and our annual conference across many platforms and demographics. Thank you for supporting the 2023 Kids Brain Health Network Annual Conference.

**[Download our social media ready posts and help share the word.](#)**

## Social Media Hashtags and Captions

- Official hashtags: #KBHN #KBHNConf2023
- Official conference website: [kidsbrainhealth.ca/KBHNConf2023](https://kidsbrainhealth.ca/KBHNConf2023)

### LinkedIn text

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We're proud to support the 2023 @KidsBrainHealth Annual Conference.

KBHN is celebrating 14 years of helping kids live their best lives. This year's conference promises to be an enlightening and informative event for anyone interested in the field of neurodevelopmental disabilities.

This year we are proudly welcoming this stellar list of speakers:

- Peter Rosenbaum, MD - Professor of Paediatrics (McMaster University)
- Susanne Benseler, MD - Director (Alberta Children's Hospital Research Institute)
- Hon. Rosemary Moodie - Senator (Senate of Canada)
- Sue Robbins - Healthcare Activist, Speaker, and Author (Bird Comm)

Follow along, as leading up to the conference, KBHN will be announcing additional inspiring and captivating speakers.

With these incredible keynote speakers, attendees can expect to participate in engaging discussions, learn from top experts in the field, and connect with peers and collaborators.

Check out [kidsbrainhealth.ca/KBHNConf2023](https://kidsbrainhealth.ca/KBHNConf2023) for more information.

We look forward to seeing you at #KBHNConf2023!

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## Instagram Threads and Twitter/X

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We're proud to support the @KidsBrainHealth Annual Conference from October 21-24. KBHN is celebrating 14 years of helping kids live their best lives this year. Check out [kidsbrainhealth.ca/KBHNConf2023](https://kidsbrainhealth.ca/KBHNConf2023) for more information.

We look forward to seeing you at #KBHNConf2023. (Insert appropriate emojis).

## Instagram

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We're proud to support the 2023 Kids Brain Health Network Annual Conference.

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Featuring multiple incredible keynote speakers, attendees can expect to participate in engaging discussions, learn from top experts in the field, and connect with peers and collaborators.

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We look forward to seeing you at #KBHNConf2023.

(Insert appropriate emojis)

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### Facebook

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Featuring multiple incredible keynote speakers, attendees can expect to participate in engaging discussions, learn from top experts in the field, and connect with peers and collaborators.

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(Insert appropriate emojis)

(Insert extra hashtags to boost engagement)

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### Additional post captions

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#### 1

We are so excited about the upcoming @KidsBrainHealth Annual Conference! Join us in Ottawa for an informative, inspiring and insightful few days!

#KBHNConf2023

#### 2

We are counting down the days till the 2023 @KidsBrainHealth Annual Conference! Check out their fantastic roster of professional keynote speakers below: [kidsbrainhealth.ca/KBHNConf2023](https://kidsbrainhealth.ca/KBHNConf2023) See you in Ottawa!

#KBHNConf2023

#### 3

We are excited to share that more keynote speakers have been announced for the #KBHNConf2023!

Check them out here: [kidsbrainhealth.ca/KBHNConf2023](https://kidsbrainhealth.ca/KBHNConf2023)

#### 4

Who's attending the 2023 @KidsBrainHealth Annual Conference? We are counting down until our team members, delegates, and attendees gather in Ottawa for a wonderful few days of learning, relationship building and inspiration!

#KBHNConf2023

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### Additional posts captions

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#### 5

Today is Day Two of the Training Sessions at the KBHN Annual Conference! For the final Training Session, attendees can interact with the Youth Engagement Panel, explore topics surrounding Family Engagement in Research, and participate in various skill-building activities.

We look forward to learning with you! [kidsbrainhealth.ca/KBHNConf2023](https://kidsbrainhealth.ca/KBHNConf2023)

#KBHNConf2023

#### 6

We/I are/am looking forward to attending the KBHN Annual Conference this year because of the two days of Training Sessions leading up to the conference! During the Training Sessions, you can expect themes surrounding EIDA, Knowledge Mobilization Skills & Policy, Family Engagement in Research, and various entrepreneurship skill-building activities!

Check out the Training Days and Conference agenda here: [kidsbrainhealth.ca/KBHNConf2023](https://kidsbrainhealth.ca/KBHNConf2023)

#KBHNConf2023

\*Please note that the Training Sessions will only be delivered IN PERSON.

#### 7

Today is Day One of the Training Sessions at the KBHN Annual Conference. In-person attendees can expect thoughtful introductions, networking opportunities and conversations surrounding EDIA skills in academia, research, and Indigenous engagement. There will also be some fun surprises, such as Networking BINGO!

We look forward to learning with you. [kidsbrainhealth.ca/KBHNConf2023](https://kidsbrainhealth.ca/KBHNConf2023)

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